

Sunday, October 7, 2007

<p>7 a.m. to 3 p.m.</p>	<p>Field Trip 1 Whale and Seabird Pelagic Tour 7:30 a.m. to 2:30 p.m. (Fisherman's Wharf, Monterey)</p>	<p>Field Trip 2 Bird Banding & Condor Viewing 8:30 a.m. to 3 p.m. (Phoebe Hearst Social Hall)</p>	<p>Field Trip 3 Carmel River Mouth Birding 7:30 a.m. to 2:30 p.m. (Phoebe Hearst Social Hall)</p>
<p>2:30 to 5 p.m.</p>	<p>Assembly Registration *3:00 p.m. Room Check-In (Phoebe Hearst Social Hall)</p>		
<p>5 to 6:45 p.m.</p>	<p>Reception: Wine/Hors d'oeuvres Welcome: Glenn Olson, Executive Director, Audubon California Keynote Speaker: Honorable Hilda Solis (Merrill Hall)</p>		
<p>7 to 9 p.m.</p>	<p>Assembly Welcome Banquet Why Audubon? Why Global Warming? (Crocker Dining Hall)</p>		

Monday, October 8, 2007

6:30 to 8 a.m.	Birdwalk (on grounds) (Phoebe Hearst Social Hall)			
7:30 to 9 a.m.	Breakfast (Crocker Dining Hall)			
8 a.m. to Noon	Assembly Registration (Merrill Hall)			
9 to 10:30 a.m.	Global Warming and Wildlife Dr. Lara Hansen, Chief Scientist, World Wildlife Fund International Climate Change Program Dr. Greg Butcher, Director of Bird Conservation, National Audubon Society (Merrill Hall)			
10:30 to 10:45 a.m.	Break			
	WORKSHOPS			
Location	Merrill Hall	Nautilus Room	Triton Room	Heather Room
10:45 to Noon	Global Warming and California Bird Populations	Wind Power and Birds	Fundraising FAQ	Interpretive and Educational Programs
Noon to 1 p.m.	Lunch (Crocker Dining Hall)			
1 to 2:15 p.m.	Conservation Tools: Land Use	Global Warming Messages and Communications	Conservation of Important Bird Areas	Organizing Great Nature Festivals
2:15 to 2:30 p.m.	Break			
2:30 to 3:45 p.m.	Seabird Conservation	Global Warming Solutions	eBird: Keeping Birding Records Online	Recruiting New Members
3:45 to 4 p.m.	Break			
4 to 5 p.m.	Audubon Member Forum Part I (Merrill Hall)			
5 to 6 p.m.	Reception (No-Host) with Audubon California Executive Director Glenn Olson and Chair of the Board Steve Blank (Merrill Hall)			
6 to 7 p.m.	Dinner (Crocker Dining Hall)			
6:45 p.m.	Depart for Monterey Bay Aquarium			
7 to 9 p.m.	Wine and Dessert Reception Monterey Bay Aquarium			

Tuesday, October 9, 2007

6:30 to 8 a.m.	Birdwalk (on grounds) (Phoebe Hearst Social Hall)			
7:30 to 9 a.m.	Breakfast (Crocker Dining Hall)			
8 to 10 a.m.	Assembly Registration (Merrill Hall)			
	WORKSHOPS			
Location	Merrill Hall	Nautilus Room	Triton Room	Heather Room
9 to 10:15 a.m.	Audubon At Home: Gardening for Birds and Butterflies	Organizing to Curb Global Warming the Audubon way	Accessing Proposition 84 Funding	Approaches to Monitoring Birds
10:15 to 10:30 a.m.	Break			
10:30 to 11:15 a.m.	Proposition 84 Conservation Funding (Merrill Hall)			
11:15 to 11:40 a.m.	California Condor Campaign Update (Merrill Hall)			
11:40 to Noon	Audubon Member Forum Part II and Closing (Merrill Hall)			
Noon to 1 p.m.	Lunch (Crocker Dining Hall)			
12:30 to 5 p.m.	Field Trip: Condor Viewing (Phoebe Hearst Social Hall)			

Workshop Descriptions and Presenters

MONDAY 9 to 10:30 a.m.

Global Warming and Wildlife (Merrill Hall)

Lara Hansen (Chief Climate Change Scientist, World Wildlife Fund) and Greg Butcher (Director of Bird Conservation, National Audubon Society)

This plenary session covers the science of global warming and the present and potential impacts on birds and wildlife. Using one hundred years of Christmas Bird Count (CBC) data, the effects of climate change on birds, those already observable and future predictions, will be shared.

MONDAY 10:45 to Noon

Global Warming and California Bird Populations (Merrill Hall)

Gary Langham (Director of Bird Conservation, Audubon California); Bill Monahan (Conservation Science Fellow, Audubon California); and Mark Herzog (Point Reyes Bird Observatory Conservation Science)

We read everyday about the changes ahead due to climate change and declines in common birds. This workshop presents cutting-edge science predicting climate change and its effects on California's birds. Come learn how we might make the best out of a bad situation, create opportunities, and plan for the future of our birds.

Interpretation and Education: Essentials for Providing Excellent and Interesting Programs (Heather Room)

Anthony DeCicco (Golden Gate Audubon); Wendy Dalia, (Education Director, Richardson Bay Audubon Center & Sanctuary); and Dan Mitchell (Biologist-Educator, Bird Program, Audubon California Starr Ranch Sanctuary)

Every Chapter and Center can provide strong, engaging, and meaningful programs for a variety of audiences. This workshop will discuss the basics of interpretation and key components every Audubon program should strive to incorporate. The speaker panel will share how their programs incorporate these components for very different styles of programming. An open discussion of methods used by various Chapters and Centers with Q&A follows.

Fundraising FAQ (Triton Room)

Teri Carhart (Director of Development, Audubon California); Dave Bonfilio (Sr. Philanthropy Advisor, National Audubon Society); and Darlene Chirman (President, Santa Barbara Audubon)

Fundraising is a key to accomplishing our conservation goals. Experienced fundraisers share answers to commonly asked fundraising questions.

Wind Power and Birds (Nautilus Room)

Julia Levin (Global Warming Campaign Director, National Audubon Society) and Garry George (Executive Director, Los Angeles Audubon)

This workshop will provide the latest information about California's guidelines on wind power, birds and bats, as well as the development of federal guidelines and other related energy policies. The workshop will provide tip sheets, advice and examples of how to participate effectively in wind power sighting decisions. The workshop also shares updates about wind power litigation in California and trade-offs between wind power, bio-fuels and other forms of renewable energy.

MONDAY 1 to 2:15 p.m.

Conservation of Important Bird Areas (Triton Room)

Andrea Jones (Important Bird Areas Coordinator, Audubon California); Mike Prather (Eastern Sierra Audubon), Reed Tollefson (Sanctuary Manager, Audubon Kern River Preserve); and Chris Redfern (Executive Director, San Diego Audubon)

This workshop begins with an overview of the Important Bird Areas Program (IBA) and its goals. The heart of this workshop is devoted to current IBA projects underway. Reed Tollefson addresses the South Fork Kern River IBA, including land protection, restoration and bird monitoring. Mike Prather shares his long campaign at the Owens Lake IBA to return this dried lake bed into a birding hotspot for water birds and snowy plovers with permanent protections. Chris Redfern reports on the multifaceted San Diego Bay IBA project, highlighting how they have successfully received funding, implemented bay restoration, and engaged the community in volunteer activism and work parties.

Conservation Tools Workshop: Land-Use (Merrill Hall)

Graham Chisholm (Deputy Director/Conservation Director, Audubon California); Mike Eaton (Executive Director, Resources Legacy Fund Foundation); and Keith Wagner (President, Sacramento Audubon)

Land-use decisions by local and regional governments are a top threat to birds and habitat in California. The speakers in this workshop have extensive experience dealing with the land-use process from a political and legal perspective and will share their experiences on how Audubon chapters and leaders work at a local level to help influence the land-use process.

Global Warming Effective Messages and Communications (Nautilus Room)

Julia Levin (Global Warming Campaign Director, National Audubon Society) and Garrison Frost (Director of Marketing and Communications, Audubon California)

Global warming is not all doom and gloom. Come hear and practice effective messages that inspire people to action. Learn about the latest polling and focus group results, what resonates with birders, how to communicate without scaring different audiences, messages for non-environmental groups, and more. You will receive a global warming PowerPoint, tip sheets with effective global warming messages, and analysis of public opinion on global warming.

Organizing Great Nature Festivals (Heather Room)

Alison Sheehy (Outreach Coordinator, Audubon California Kern River Preserve); Marilyn Waits (Redbud Audubon); and Jennifer Patten (Altacal Audubon)

What makes a great festival and how do you plan one from the ground up? Learn how to create an event for a wide constituency. From simple open house type events to multiple venue festivals, this workshop will help give you the tools you need to design schedules, train docents, get volunteers, pick venues, plan workshops, get keynote speakers, fundraise, and publicize your event.

MONDAY 2:30 to 3:45 p.m.

Seabird Conservation Workshop (Merrill Hall)

Graham Chisholm (Deputy Director/Conservation Director, Audubon California); Bernie Tershy (Island Conservation); and Ron LeValley (California Coordinator, Pacific Coast Joint Venture)

Seabird conservation and marine issues will be the focus of this workshop. While a lot of attention is focused on the conservation of terrestrial birds, seabirds receive far less attention and resources. Speakers will discuss the importance of California's waters and offshore islands for seabirds and discuss opportunities, such as designation of California's Marine Life Protection Act to help protect seabirds and our rich offshore marine systems.

Global Warming Solutions (Nautilus Room)

Julia Levin (Global Warming Campaign Director, National Audubon Society) and Drew Feldman (President, San Bernardino Valley Audubon)

Every Audubon member and friend can do something – many things – about global warming. Whether you are interested in education, direct conservation, policy, media or reducing your own carbon footprint, we'll give you a taste of all the ways you can help be part of the solution on global warming. We'll provide lots of tip sheets, resources and other materials to make it easy, fun, and rewarding.

eBird: Keeping Bird Records Online (Triton Room)

Andrea Jones (Important Bird Areas Coordinator, Audubon California) and Brian Sullivan (Cornell Lab of Ornithology)

This session begins outside with some brief birding on the grounds of Asilomar to gather bird data and demonstrate use of a GPS unit. Once indoors, workshop leaders will provide an overview and demonstration of eBird, show you how Cornell and Audubon have specialized eBird for California birders, and convince you that eBird is easy, fun, and rewarding! See results immediately when we enter the data on the birds we have just seen outdoors.

Recruiting New Members (Heather Room)

Claudia Eyzaguirre (Chapter Coordinator, Audubon California) and Michael Martin (Volunteer & Membership Development Coordinator, Golden Gate Audubon (GGAS))

Volunteers keep our organization alive and healthy. This workshop will start with a brainstorm on tried-and-true and creative techniques for recruiting volunteers and members. Michael Martin follows with real-life examples of how GGAS has added nearly 250 new volunteers and more than 750 new supporting members over the past year.

TUESDAY 9 to 10:15 a.m.

Approaches to Monitoring Birds (Heather Room)

Rodd Kelsey (Ecologist, Audubon California Landowner Stewardship Program); Becky Bowen (Save Our Shorebirds Coordinator, Mendocino Coast Audubon); and Geoff Geupel (PRBO Conservation Science)

There are many reasons to monitor birds: evaluating restoration success, measuring species trends, and building species lists to name a few. How do you plan for these things? How can a chapter fund monitoring? Is this something only scientists can do? Come find answers to these questions and more with our experienced panelists.

Organizing to Curb Global Warming (Nautilus Room)

Connie Mahan (Sr. Vice President, Policy, National Audubon Society) and Sean Saville (National Outreach Coordinator, National Audubon Society)

Learn the latest news from DC about congressional action on global warming and what you can do to be an effective advocate on the issue. Representatives from Audubon's national policy office will unveil the newly updated Audubon Global Warming slide show and make copies available to workshop attendees. This session features interactive training on grassroots advocacy skills and Q&A about Audubon's National Global Warming Campaign.

Audubon At Home: Gardening for Birds and Butterflies: Creating a Wildlife Habitat in Your Backyard (Merrill Hall)

Mel Hinton (President, San Diego Audubon); Mike Perlmutter (Bay Area Conservation Coordinator, Audubon California); and Alan Pollack (Audubon At Home Chair, San Fernando

Valley Audubon)

Audubon At Home focuses on California plants and animals. This session explores the rationale, techniques, and resources needed to create healthy residential gardens and landscapes that not only use native plants, conserve water, provide food and shelter for wildlife, but are beautiful. It will be made available to all California chapters as a resource for other backyard habitat projects.

Accessing Proposition 84 Funding (Triton Room)

Joe Caves (Lobbyist, Conservation Strategy Group)

This workshop addresses, in depth, how to access the millions of dollars of public funding for conservation approved by voters in Proposition 84. Joe Caves, principal author of Prop 84, will explain the different funding categories, which agencies are granting the money, and when funds become available. You will be able to ask questions about how best your project may find funding.

TUESDAY 10:30 to 11:15 a.m.

Proposition 84 Conservation Funding (Merrill Hall)

Joe Caves, lobbyist and principal author of Proposition 84, will speak about public funding measures that have been passed in recent years (Proposition 84, 50, 40). These measures have put more than \$5 billion into important habitat acquisition and restoration, watershed protection and water quality improvements, as well as parklands. He will also discuss how Audubon California and chapters can seek to secure funding for priority projects by working closely with public partners.

TUESDAY 11:15 to 11:40 a.m.

California Condor Campaign Update (Merrill Hall)

Condor recovery presents many challenges and opportunities with Audubon playing a leading role. Condors have returned to the front page with four condor chicks hatching in the wild, a U.S. Department of Fish and Game commissioner fired for standing up for condor recovery, and the death of #245 in the Los Angeles Zoo. Most notably, a lead ammunition ban is poised to reach conclusion either legislatively or via regulation. With so much press surrounding the lead ammunition issue-- legislation, litigation, and regulation, you may have missed the exciting developments at Tejon Ranch, and how Audubon California is convening a Blue-Ribbon panel of experts to review the condor recovery efforts.

Plenary Speakers

Greg Butcher, Director of Bird Conservation, National Audubon Society

Dr. Greg Butcher's work includes producing State of the Birds reports, creating the WatchList of Birds of Conservation Need, studying the effects of global warming on North American bird populations and analysis of Christmas Bird Count data. He directs Audubon partnerships with the Coastal Bird Conservation Program, BirdLife International, the North American Bird Conservation Initiative, Partners in Flight. He provides expertise on policy issues related to migratory birds. He has a Ph.D. in Zoology from the University of Washington. He has previously served as Director of Bird Population Studies at Cornell University's Laboratory of Ornithology, Executive Director of the American Birding Association, Midwest Coordinator for Partners in Flight, and Editor of *Birder's World* magazine. Greg is an elective member of the American Ornithologists' Union (AOU), past president of the Association of Field Ornithologists, and past chair of the nongovernmental organizations and monitoring committees of Partners in Flight.

Joseph L. Caves

Joseph L. Caves is an attorney and registered lobbyist in California specializing in environmental and natural resources law and policy. Prior to co-founding Conservation Strategy Group in 2003, Mr. Caves was sole proprietor of the lobbying firm Joseph Caves and Associates for 10 years. He has served in the California State Legislature for more than a decade as a committee consultant and legislative staff director. Mr. Caves has extensive experience negotiating, drafting and lobbying legislation, and working the state budget. In addition, he has specialized in developing public funding sources and crafting political strategies to advance environmental and natural resource protection. Mr. Caves was the principal author of Propositions 50 and 84, and was also instrumental in the development of Propositions 12, 13 and 40. He has expertise in a wide array of natural resources areas including land use, water policy, land conservation, coastal protection, CEQA, climate change, and forestry. Mr. Caves is a graduate of the University of California, Santa Barbara and of Hastings College of the Law. He is a member of the Environmental Law Section of the California State Bar Association.

Lara Hansen, Chief Climate Change Scientist, World Wildlife Fund

Dr. Lara Hansen has directed research on the biological effects of global change since 1990. Her primary focus is the redesign of conservation strategies to incorporate responses to climate change. She has field projects around the planet exploring this issue, from coral reefs to mountain glaciers, from tigers in mangrove forests to polar bears in the Bering Sea. She was the lead author/editor of a key text on the issue of natural system adaptation to climate change, *Buying Time: A User's Manual for Building Resistance and Resilience to Climate Change in Natural Systems*. She is currently developing the *EpiCenter for Climate Adaptation*, a global adaptation support program. She has worked extensively on the comparative sensitivities of corals and impacts of UV-B radiation on marine organisms for which she was awarded an EPA Bronze Medal and recognition as a Switzer Environmental Fellow in 1995. She earned her Ph.D. in Ecology at the University of California, Davis and her B.A. in Biology from the University of California, Santa Cruz. Her post-doctoral research was with the USEPA, Office of Research and Development, Gulf Ecology Division.

Congresswoman Hilda L. Solis

First elected in 2000, Congresswoman Hilda L. Solis is serving her fourth term in the U.S. House of Representatives. She represents California's 32nd Congressional District, which includes portions of East Los Angeles and the San Gabriel Valley. Prior to her election to Congress, Solis served eight years in the California state legislature. In August 2000, Solis became the first woman to receive the John F. Kennedy Profile in Courage Award for her pioneering work on environmental justice issues in California.

Congresswoman Solis' priorities in Congress include expanding access to affordable health insurance, protecting our environment and improving the lives of working families. In 2003, she became the first Latina appointed to the powerful House Committee on Energy and Commerce where she is the Vice Chair of the Environment and Hazardous Materials Subcommittee and a member of the Health and Telecommunications Subcommittees. She is also a member of the House Committee on Natural Resources.

Solis is Vice Chair of the Democratic Steering & Policy Committee and serves as a Senior Whip, as well as a Regional Whip for Southern California. She is also serving her third term as the Chair of the Congressional Hispanic Caucus' Task Force on Health.