



**Audubon Assembly: November 3-4, 2018**  
Sponsorship Levels & Benefits

Audubon Assembly gathers grassroots leaders from across the state of California together with Audubon California staff and conservation allies and experts. In 2016, over 100 leaders representing 32 of the 48 California chapters gathered in Yosemite for planning, training, field trips, and networking. Audubon chapters in California comprise nearly 10,000 members throughout the state. These leaders and members are well-educated, politically diverse, and they influence many other conservation-minded people in their local communities and beyond.

**The Assembly offers sponsors excellent exposure and benefits**

The 2018 Audubon Assembly will be held **November 3-4, but preparations have already begun.** We invite you to be a part of this popular biannual event with the opportunity to promote your company to an influential group of attendees by becoming a corporate sponsor or by providing a corporate match incentive to donors!

**Become an Assembly Sponsor! (deadline August 31, 2018)**

**Underwriter** = \$15,000+

**Benefactor** = \$10,000+

**Advocate** = \$5,000+

**Supporter** = \$1,000+

| Benefits of Sponsorship  | Underwriter | Benefactor | Advocate | Supporter |
|--|-------------|------------|----------|-----------|
| Recognized in event talking points as Underwriter level donor of the 2018 Audubon Assembly               | ✓           |            |          |           |
| Signage with logo and recognition at sign-in table, banquet hall   | ✓           |            |          |           |
| Prominent booth space (two tables)   | ✓           | ✓          |          |           |
| Tickets for 4 to the 2018 Audubon Assembly   | ✓           |            |          |           |
| Tickets for 2 to the 2018 Audubon Assembly   |             | ✓          | ✓        |           |
| Name recognition on all event program printed materials  | ✓           | ✓          | ✓        |           |
| Name recognition on Audubon CA social media post-event postings (130,000+ reach throughout CA)           | ✓           | ✓          | ✓        |           |
| Name recognition in Audubon CA and National Audubon Society's annual report (200,000+ reach nationally). | ✓           | ✓          | ✓        | ✓         |
| Logo placement on 2018 Audubon Assembly event webpage  | ✓           | ✓          | ✓        | ✓         |

*\*A portion of the ticket price is non-tax deductible according to IRS regulations.*



**2018 Audubon Assembly**  
**SPONSORSHIP PLEDGE FORM**

☐ Yes, we will participate as a **sponsor** at the 2018 Audubon Assembly!

Point of Contact \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/St/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail address \_\_\_\_\_

**Please print the name you wish to use in our conference materials to acknowledge your generous support.**

We will **sponsor** at the following level (see sponsor opportunities and benefits for details):

- ☐ Underwriter Sponsor (\$15,000+)
- ☐ Benefactor Sponsor (\$10,000+)
- ☐ Advocate Sponsor (\$5,000+)
- ☐ Supporter Sponsor (\$1,000+)
- ☐ Other sponsorship level (Amount \$ \_\_\_\_\_)
- ☐ In-kind donation (item description and approximate value \$ \_\_\_\_\_)

☐ A check is enclosed payable to Audubon California, with "Assembly" noted

☐ I would like to charge my credit card. ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please email or mail form to:

Audubon California, Attn: Gaylon Parsons  
220 Montgomery Street, San Francisco, CA 94104  
[gparsons@audubon.org](mailto:gparsons@audubon.org); Phone: 415-644-4600

To ensure that your name and logo appear on our website and in the printed program please respond by August 31, 2018!